

(Exam. Code: 1180)

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Marketing Management – 2nd**
Semester Theory Examination to be held in May, 2024

(THEORY EXAMINATIONS)
TIME OF EXAMINATIONS: **2.00 p.m. to 5.00 p.m.**

DATE & DAY	PAPER/SUBJECT/CODE NO.
<u>May-2024</u>	
20 th , Monday	DMM-106: Advertising and Consumer Behaviour (8580)
23 rd , Thursday	DMM-107: Marketing Research (8581)
27 th , Monday	DMM-108: Logistic Management (8582)
30 th , Thursday	DMM-109: International Marketing & Services (8583)

Note:

- 1) THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC.INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.
- 2) FOR CLASH, IF TWO EXAMINATIONS OF A SINGLE CANDIDATE FALLS ON THE SAME DATE/TIME.THE CANDIDATE HAS TO SEND HIS/HER E-MAIL ALONG WITH ADMIT CARDS OF BOTH CLASSES. CLEARLY MENTIONING WHICH PAPER HE/SHE HAS TO APPEAR IN AND WHICH IS TO BE LEFT TO datesheet@pu.ac.in.
- 3) APPLICATION FOR THE CLASH CASES (IF ANY) WILL BE ENTERTAINED ONLY UPTO 10 DAYS FROM THE DATE OF EXAMINATION (PAPER).
- 4) CANDIDATES ARE ADVISED TO BE IN TOUCH WITH THE OFFICIAL WEBSITE OF PANJAB UNIVERSITY FOR NOTIFICATIONS REGARDING CHANGE/CORRECTION (IF ANY) IN THE DATESHEET TILL THE CONCLUSION OF THE EXAMINATIONS

CENTRE OF EXAMINATIONS:		
1.	CHANDIGARH-25	D.A.V. College, Block-I, Sector-10
2.	CHANDIGARH-26	D.A.V. College, Block-II, Sector-10
3.	CHANDIGARH-31	G.G.D.S.D. College, Block-I, Sector-32
4.	LUDHIANA-23	Arya College, Block-II

Chandigarh: 160014
Dated: 26.04.2024

Prof. Jagat Bhushan
Controller of Examinations