

Exam. Code: 1198

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Advertising and Public Relations**
2nd Semester (Regular & Reappear) Examination
to be held in **May, 2024**

(THEORY EXAMINATIONS)

TIME OF EXAMINATION: 2.00 p.m. to 5.00 p.m.

DATE & DAY	PAPER/SUBJECT/CODE NO.
May-2024 13 th , Monday	Paper-I: Advertising Campaign Planning (8640)
16 th , Thursday	Paper-II: Digital Advertising & Public Relations (8641)
20 th , Monday	Paper-III: Corporate Communications & Event Management (8642)
23 rd Thursday	Paper-IV: Agency Management and Market Research (8643)

Note:

- 1) THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC.INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.
- 2) FOR CLASH, IF TWO EXAMINATIONS OF A SINGLE CANDIDATE FALLS ON THE SAME DATE/TIME.THE CANDIDATE HAS TO SEND HIS/HER E-MAIL ALONG WITH ADMIT CARDS OF BOTH CLASSES. CLEARLY MENTIONING WHICH PAPER HE/SHE HAS TO APPEAR IN AND WHICH IS TO BE LEFT TO datesheet@pu.ac.in.
- 3) APPLICATION FOR THE CLASH CASES (IF ANY) WILL BE ENTERTAINED ONLY UPTO 10 DAYS FROM THE DATE OF EXAMINATION (PAPER).
- 4) CANDIDATES ARE ADVISED TO BE IN TOUCH WITH THE OFFICIAL WEBSITE OF PANJAB UNIVERSITY FOR NOTIFICATIONS REGARDING CHANGE/CORRECTION (IF ANY) IN THE DATESHEET TILL THE CONCLUSION OF THE EXAMINATIONS

CENTRE OF EXAMINATION:	
1. Chandigarh-43	P.U. Arts Block-III, Sector-14

Chandigarh: 160014
Dated: 26.04.2024

Prof. Jagat Bhushan
Controller of Examinations

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