

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Bachelor of Vocational. (B. Voc.) (E-Commerce & Digital Marketing)** - 2nd, 4th & 6th Semester (Regular/Reappear) Examination to be held in May - 2024

(THEORY EXAMINATIONS)

DATE & DAY	PAPER/SUBJECT/CODE NO.
2nd SEMESTER (Exam. Code: 1386) TIME OF EXAMINATIONS: 9.30 a.m. to 12.30 p.m.	
MAY - 2024 13 th , Monday	GEN-201: Soft Skills and Personality Development (9196) (<i>Common for All B.Vocs</i>)
16 th , Thursday	GEN-202: Fundamental of Management (9455)
20 th , Monday	EDM-203: Marketing Management (9456)
23 rd , Thursday	EDM-204: E-Services, Web Advertising and Web Publishing (9457)
4th SEMESTER (Exam. Code: 1388) TIME OF EXAMINATIONS: 2.00 p.m. to 5.00 p.m.	
MAY - 2024 14 th , Tuesday	GEN-401: Environmental Studies (9206) (<i>Common for all B.Vocs</i>)
17 th , Friday	GEN-402: Introduction to DBMS and SQL (9462)
21 st , Tuesday	EDM-403: Social Media Marketing (9463)
24 th , Friday	EDM-404: Retailing (9464)
6th SEMESTER (Exam. Code: 1390) TIME OF EXAMINATIONS: 9.30 a.m. to 12.30 p.m.	
MAY - 2024 15 th , Wednesday	GEN-601: : Entrepreneurship Development Programme (9216) (<i>Common for all B.Vocs</i>)
18 th , Saturday	GEN-602: Web Programming (9468)
22 nd , Wednesday	GEN-603: Supply chain Management (9469)

NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION (THEORY):

1.	Muktsar-1(Girls)	Guru Nanak College, Block-I
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Chandigarh: 160014
Dated: 26.04.2024

Prof. Jagat Bhushan
Controller of Examinations