

PANJAB UNIVERSITY, CHANDIGARH

**Date-sheet for University Institute of Hotel and Tourism Management (UIHTM)
Bachelor of Travel & Tourism Management (BTM) – 1st, 3rd, 5th, & 7th Semester
(REAPPEAR) Theory Examination to be held in MAY-2024**

(THEORY EXAMINATION)

| Bachelor of Travel & Tourism Management (BTM) –1st, Semester Time of Examination: 9.30 a.m. to 12.30 p.m. | |
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| DATE & DAY | SUBJECT/PAPER/CODE NO. (0790) |
| May-2024 27 th , Monday | BTM-111: Tourism: Concept, Status and Trends (5541) |
| 28 th , Tuesday | BTM-112: Geography for Tourism (5542) |
| 29 th , Wednesday | BTM-113: Indian Society and Culture (5543) |
| 30 th , Thursday | BTM-115: Introduction to Hospitality Industry (5545) |

| Bachelor of Travel & Tourism Management (BTM) –3rd, Semester Time of Examination: 9.30 a.m. to 12.30 p.m. | |
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| DATE & DAY | SUBJECT/PAPER/CODE NO. (0792) |
| May-2024 18 th , Saturday | BTM-231: Travel Agency & Tour Operations (5551) |
| 20 th , Monday | BTM -232: Principles of Management (5552) |
| 23 rd , Thursday | BTM-234: Tourism Impacts (5553) |
| 24 th , Friday | BTM-235: Special Interest Tourism (5555) |
| 30 th , Thursday | BTM-237: Tourism Product of India: Cultural Heritage (5557) |

| Bachelor of Travel & Tourism Management (BTM) –5th, Semester Time of Examination: 2.00 p.m. to 5.00 p.m. | |
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| DATE & DAY | SUBJECT/PAPER/CODE NO. (0794) |
| May-2024 17 th , Friday | BTM-351 : Basics Of Tourism Research (5564) |
| 20 th , Monday | BTM-352 Tourism Marketing (5565) |
| 23 rd , Thursday | BTM-353 Introduction to event Management (5566) |
| 24 th , Friday | BTM-354 : Tourism Business Env. (5567) |
| 29 th , Wednesday | BTM-356 : Introduction to Air Travel (5569) |
| 27 th , Monday | BTM-357 : Business Tourism (5570) |

| Bachelor of Travel & Tourism Management (BTM) – 7th, Semester Time of Examination: 2.00 p.m. to 5.00 p.m. | |
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| DATE & DAY | SUBJECT/PAPER/CODE NO. (0796) |
| May-2024 7 th , Tuesday | BTM-471: Accounting for Managers (5575) |
| 9 th , Thursday | BTM-472 : Tourism Promotion (5576) |
| 14 th , Tuesday | BTM-TM1: Service Marketing (5577) |
| 16 th , Thursday | BTM-TM3: Sales and distribution Management (5578) |
| 18 th , Saturday | BTM-TM4: E- Marketing (5579) |

Note :

1. The Candidates are not permitted to carry any Communication Equipment such as Mobile Phone/Pager, Wireless Set, Scanner Pen Scanner/Camera or any such Electronic/Digital Gadget etc. Inside the Examination Hall which is punishable with disqualification for period of Two years with the Subsequent Examination.
2. Candidates are advised to be in touch with the official websites of Panjab University for notifications regarding Change/Correction (if any) in the date sheet till the conclusion of the Examinations.
3. For Clash, if Two Examinations of a Single Candidate falls on the same Date/Time, the candidate has to send his/her e-mail along with Admit Cards of both classes regarding this issue to datesheet@pu.ac.in by clearly mentioning in which paper he/she has to appear/left on the scheduled date.
4. Application for the Clash Cases (If Any) will be entertained **Only upto 10 days** from the date of examination (Paper).

CENTRE OF EXAMINATION: CHANDIGARH - 56

**University Institute of Hotel & Tourism
Management, P.U. Sector-14**

**Chandigarh: 160014
Dated: 11.04.2024**

**Prof. JagatBhushan
Controller of Examinations**