

**(Exam. Code: 1179)**

**PANJAB UNIVERSITY, CHANDIGARH**

Date-sheet for **Post Graduate Diploma in Marketing Management**  
**(PGDMM)-1<sup>st</sup> Semester** (for Students who missed their Theory Semester Paper(s) due to Clash//Medica/Left out/Sports events in December- 2023) Theory Examination to be held in **APRIL, 2024**

**(THEORY EXAMINATIONS)**  
**TIME OF EXAMINATIONS: 1.30 p.m. to 4.30 p.m.**

<b>DATE &amp; DAY</b>	<b>PAPER/SUBJECT/CODE NO.</b>
<b><u>April - 2024</u></b>	
12 <sup>th</sup> , Friday	<b>DMM-101: Fundamentals of Economics &amp; Management (8576)</b>
15 <sup>th</sup> , Monday	<b>DMM-102: Marketing Management (8577)</b>
18 <sup>th</sup> , Thursday	<b>DMM-103: Sales Management (8578)</b>
22 <sup>nd</sup> , Monday	<b>DMM-104: Managerial Accounting (8579)</b>

**Note:**

- 1) THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC.INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.
- 2) CANDIDATES ARE ADVISED TO BE IN TOUCH WITH THE OFFICIAL WEBSITE OF PANJAB UNIVERSITY FOR NOTIFICATIONS REGARDING CHANGE/CORRECTION (IF ANY) IN THE DATESHEET TILL THE CONCLUSION OF THE EXAMINATIONS.
- 3) THE CANDIDATES ARE ADVISED TO APPEAR IN ANY OF THE FOLLOWING NEAREST CENTRES OF EXAMINATION TO THEIR OLD EXAMINATION CENTRE TO THEM. THEY WILL ONLY BE ALLOWED TO GIVE EXAMINATION ON THE PRODUCTION OF THEIR ADMIT CARD AND ID PROOF AT THE EXAMINATION CENTRE.

<b>CENTRE OF EXAMINATIONS:</b>		
1.	Chandigarh – 70	Examination Hall, Near Botany Deptt., P.U. Sector – 14,
2.	Hoshiarpur – 14	Govt. College
3.	Ludhiana – 47	Kamla Lohtia S. D. College
4.	Sri Muktsar Sahib – 20	Govt. College

**Chandigarh: 160014**  
**Dated: 15.03.2024**

**Prof. Jagat Bhushan**  
**Controller of Examinations**

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