

(Exam Code: 1197)

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Advertising and Public Relations**
1st Semester (Regular/Reappear) Examination to be held in
DECEMBER-2023

(THEORY EXAMINATION)
Time of Examination: 1.30 p.m. to 4.30 p.m.

DATE & DAY	PAPER/SUBJECT/CODE NO.
<u>DECEMBER-2023</u>	
12 th Tuesday	Paper-I: Communication Theory (8636)
15 th Friday	Paper-II: Advertising (8637)
19 th Tuesday	Paper-III: Public Relations (8638)
22 nd , Friday	Paper-IV: Social Dimensions of Advertising & Public Relations (8639)

Note:

- 1) THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC.INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.
- 2) FOR CLASH, IF TWO EXAMINATIONS OF A SINGLE CANDIDATE FALLS ON THE SAME DATE/TIME.THE CANDIDATE HAS TO SEND HIS/HER E-MAIL ALONG WITH ADMIT CARDS OF BOTH CLASSES. CLEARLY MENTIONING WHICH PAPER HE/SHE HAS TO APPEAR IN AND WHICH IS TO BE LEFT TO datesheet@pu.ac.in.
- 3) APPLICATION FOR THE CLASH CASES (IF ANY) WILL BE ENTERTAINED ONLY UPTO 10 DAYS FROM THE DATE OF EXAMINATION (PAPER).
- 4) CANDIDATES ARE ADVISED TO BE IN TOUCH WITH THE OFFICIAL WEBSITE OF PANJAB UNIVERSITY FOR NOTIFICATIONS REGARDING CHANGE/CORRECTION (IF ANY) IN THE DATESHEET TILL THE CONCLUSION OF THE EXAMINATIONS.

CENTRE OF EXAMINATION:		
1.	Chandigarh – 43	P.U. Arts Block –III, Sector -14

Chandigarh: 160014
Dated: 23.11.2023

Prof. Jagat Bhushan
Controller of Examinations

(Copyright Reserved)