

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **MBA –3rd Semester (Regular/ Reappear) PU Regional Centre, Ludhiana**
theory Examination to be held November/December-2023

THEORY EXAMINATIONS

MBA 3rd Sem. (Exam. Code : 0690) Time of Examination : 9:30 am to 12:30 pm	
<u>November-2023</u>	
24 th Friday	MBA - 7122: Financial Engineering (4917)
28 th Tuesday	MBA - 7124: Investment Management (4919)
30 th Thursday	MBA - 7135: Enterprise Resource Planning (4926)
<u>December-2023</u>	
2 nd Saturday	MBA - 7142: Global Marketing Management (4929)
4 th Monday	MBA - 7101: Strategic Management* (4939)
5 th Tuesday	MBA - 7153: Performance and Compensation Management (4936)
6 th Wednesday	MBA - 7121: Financial Statement Analysis (4916)
7 th Thursday	MBA - 7114: Tax Planning for Entrepreneurs (4913)
8 th Friday	MBA - 7143: Marketing Research and Product Management (4930)
11 th Monday	MBA - 7123: Management of Financial Services (4918)
12 th Tuesday	MBA - 7112: Entrepreneurial Finance (4911)
13 th Wednesday	MBA - 7141: Advertising and Consumer Behaviour (4928)
15 th Friday	MBA - 7133: Business Process Reengineering (4924)
16 th Saturday	MBA - 7136: Management Information System (4927)
18 th Monday	MBA - 7111: Entrepreneurial Development & New Enterprise (4894)
19 th Tuesday	MBA - 7154: Organisation Development (4837)
20 th Wednesday	MBA - 7132: Product Innovation in Technology Business (4923)
21 st Thursday	MBA - 7151: Labour Legislation – I (4934)
22 nd Friday	MBA - 7125: Management Control System (4920)

***Note: Examination of MBA-7101: Strategic Management will be of 4 hours duration.**

Note :

The Candidates are not permitted to carry any Communication Equipment such as Mobile Phone/Pager, Wireless Set, Scanner Pen Scanner/Camera or any such Electronic/Digital Gadget etc. Inside the Examination Hall which is punishable with disqualification for period of Two years with the Subsequent Examination.

For Clash, if Two Examinations of a Single Candidate falls on the same Date/Time, the candidate has to send his/her e-mail along with Admit Cards of both classes regarding this issue to datesheet@pu.ac.in by clearly mentioning in which paper he/she has to appear/left on the scheduled date. For detailed information please contact : 0172-2534810/2541303.....

Application for the Clash Cases (If Any) will be entertained Only upto 10 days from the date of examination (Paper).....

CENTRE OF EXAMINATION		
1	Chandigarh-26	<i>D.A.V. College, Block-II, Sector-10</i>
2	Chandigarh-27	<i>D.A.V. College, Block-III, Sector-10</i>
3	Ludhiana-32	<i>Kamla Lohtia S.D. College, Block-I</i>
4	Abohar-3	<i>D.A.V. College, Block- I</i>
5	Hoshiarpur-1	<i>Govt. College, Block-I</i>
6	Ludhiana- 41	<i>P.U. Regional Centre</i>

Chandigarh: 160014
Dated: 16.11.2023

Prof. Jagat Bhushan
Controller of Examinations