

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for University Institute of Hotel and Tourism Management (UIHTM) Bachelor of Travel & Tourism Management (BTM) – 1st, 3rd, 5th, & 7th Semester (REGULAR/REAPPEAR) Theory Examination to be held in DECEMBER -2023

(THEORY EXAMINATION)

Bachelor of Travel & Tourism Management (BTM) –1st, Semester Time of Examination: 9.30 a.m. to 12.30 p.m.	
DATE & DAY	SUBJECT/PAPER/CODE NO. (0790)
<u>December-2023</u> 2 nd , Saturday	BTM-111: Tourism: Concept, Status and Trends (5541)
5 th , Tuesday	BTM-112: Geography for Tourism (5542)
7 th , Thursday	BTM-113: Indian Society and Culture (5543)
9 th , Saturday	BTM-115: Introduction to Hospitality Industry (5545)

Bachelor of Travel & Tourism Management (BTM) –3rd, Semester Time of Examination: 1.30 p.m. to 4.30 p.m.	
DATE & DAY	SUBJECT/PAPER/CODE NO. (0792)
<u>December-2023</u> 2 nd , Saturday	BTM-231: Travel Agency & Tour Operations (5551)
5 th , Tuesday	BTM -232: Principles of Management (5565)
7 th , Thursday	BTM-234: Tourism Impacts (5554)
9 th , Saturday	BTM-235: Special Interest Tourism (5555)
12 th , Tuesday	BTM-237: Tourism Product of India: Cultural Heritage (5557)

Bachelor of Travel & Tourism Management (BTM) –5th, Semester Time of Examination: 1.30 p.m. to 4.30 p.m.	
DATE & DAY	SUBJECT/PAPER/CODE NO. (0794)
<u>December-2023</u> 1 st , Friday	BTM-351 : Basics Of Tourism Research (5564)
4 th , Monday	BTM-352 Tourism Marketing (5565)
6 th , Wednesday	BTM-353 Introduction to event Management (5566)
8 th , Friday	BTM-354 : Tourism Business Env. (5567)
11 th , Monday	BTM-356 : Introduction to Air Travel (5569)
13 th , Wednesday	BTM-357 : Business Tourism (5570)

Bachelor of Travel & Tourism Management (BTM) – 7th, Semester Time of Examination: 9.30 a.m. to 12.30 p.m.	
DATE & DAY	SUBJECT/PAPER/CODE NO. (0796)
<u>December-2023</u> 1 st , Friday	BTM-471: Accounting for Managers (5575)
4 th , Monday	BTM-472 : Tourism Promotion (55 76)
6 th , Wednesday	BTM-TM1: Service Marketing (5577)
8 th , Friday	BTM-TM3:Sales and distribution Management (5578)
11 th , Monday	BTM-TM4: E- Marketing (5579)

Note :

The Candidates are not permitted to carry any Communication Equipment such as Mobile Phone/Pager, Wireless Set, Scanner Pen Scanner/Camera or any such Electronic/Digital Gadget etc. Inside the Examination Hall which is punishable with disqualification for period of Two years with the Subsequent Examination.

For Clash, if Two Examinations of a Single Candidate falls on the same Date/Time, the candidate has to send his/her e-mail along with Admit Cards of both classes regarding this issue to datesheet@pu.ac.in by clearly mentioning in which paper he/she has to appear/left on the scheduled date. For detailed information please contact : 0172-2534810/2541303.....

Application for the Clash Cases (If Any) will be entertained Only upto 10 days from the date of examination (Paper).....

CENTRE OF EXAMINATION: CHANDIGARH -51

University Institute of Hotel & Tourism Management, P.U. Sector-14

Chandigarh: 160014
Dated: 16.11.2023

Prof. JagatBhushan
Controller of Examinations