

**PANJAB UNIVERSITY, CHANDIGARH**

Date-sheet for **Bachelor of Business Administration (B.B.A.)**  
**2<sup>ND</sup>, 4<sup>TH</sup> & 6<sup>TH</sup> SEMESTER (GOLDEN CHANCE)** (Syllabus : 2022 – 23 for the subjects except  
 whose syllabus is not mentioned against those) Examination to be held in **OCTOBER - 2023**

**(THEORY EXAMINATIONS)**  
**TIME OF EXAMINATIONS: 2.00 p.m. to 5.00 p.m.**

DATE & DAY	PAPER/SUBJECT/CODE NO.		
	<b>2<sup>ND</sup> SEMESTER</b> (Exam. Code: 0022)	<b>4<sup>TH</sup> SEMESTER</b> (Exam. Code: 0024)	<b>6<sup>TH</sup> SEMESTER</b> (Exam. Code: 0026)
<b>OCTOBER – 2023</b> 3 <sup>rd</sup> , Tuesday	-----	-----	<b>BBA-321: Business Policy and Strategy (2122)</b>
4 <sup>th</sup> , Wednesday	-----	<b>BBA-221: English &amp; Business Communication Skills (2111)</b>	-----
5 <sup>th</sup> , Thursday	<b>BBAS126: Financial Management (2104) (Syllabus: 2019 - 20)</b>	-----	-----
6 <sup>th</sup> , Friday	-----	-----	<b>BBA-322: Production and Operations Management (2123)</b>
7 <sup>th</sup> , Saturday	-----	<b>BBA-222: Financial Management (2112)</b> <b>BBA-222: Project Management (2117) (Syllabus: 2020-21)</b>	-----
10 <sup>th</sup> , Tuesday	<b>BBAS123: Essentials of Business Economics-II (2103)</b>	-----	-----
11 <sup>th</sup> , Wednesday	-----	-----	<b>BBA-323: Business Ethics &amp; Corporate Governance (2124)</b> <b>BBA-323: Social and Ethical Issues in Business (2129) (Syllabus: 2021-22)</b>
12 <sup>th</sup> , Thursday	-----	<b>BBA-223: Research Methodology (2113)</b>	-----
13 <sup>th</sup> , Friday	-----	-----	<b>BBA-325: Advertising and Brand Management (2125)</b> <b>BBA-327: Cost Accounting &amp; Analysis (2127)</b>
14 <sup>th</sup> , Saturday	-----	<b>BBA-224: Human Resource Management (2114)</b>	-----
16 <sup>th</sup> , Monday	-----	-----	<b>BBA-326: Retail Management (2126)</b> <b>BBA-326: Marketing of Services (2130) (Syllabus: 2021-22)</b>
17 <sup>th</sup> , Tuesday	-----	<b>BBA-225: Tax Laws-II(2115)</b> <b>BBA-225: Goods and Service Tax (2118) (Syllabus: 2020-21)</b>	-----
18 <sup>th</sup> , Wednesday	-----	-----	<b>BBA-328: Strategic Financial Management (2128)</b> <b>BBA-328: Accounting for Management (2131) (Syllabus: 2021-22)</b>
19 <sup>th</sup> , Thursday	-----	<b>BBA-226: Fundamentals of E-Commerce (2116)</b>	-----

**NOTE:**

1)	THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC.INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.
2)	FOR CLASH, IF TWO EXAMINATIONS OF A SINGLE CANDIDATE FALLS ON THE SAME DATE/TIME, THE CANDIDATE HAS TO SEND HIS/HER EMAIL ALONG WITH ADMIT CARDS OF BOTH CLASSES REGARDING THIS ISSUE TO <a href="mailto:datesheet@pu.ac.in">datesheet@pu.ac.in</a> BY CLEARLY MENTIONING IN WHICH PAPER HE/SHE HAS TO APPEAR/LEFT ON THE SCHEDULED DATE. FOR DETAILED INFORMATION PLEASE CONTACT 0172-2534810/2541303
3)	APPLICATION FOR THE CLASH CASES (IF ANY) WILL BE ENTERTAINED ONLY UPTO 10 DAYS FROM THE DATE OF EXAMINATION.

**CENTRE OF EXAMINATIONS:**

1.	<b>CHANDIGARH - 69</b>	Examination Hall, Near Mathematics Deptt., P.U., SECTOR-14
2.	<b>HOSHIARPUR-12</b>	Govt. College
3.	<b>LUDHIANA-45</b>	S.C.D. Govt. College
4.	<b>SRI MUKTSAR SAHIB-17</b>	Govt. College

Chandigarh: 160014  
 Dated: 10.09.2023

Prof. Jagat Bhushan  
 Controller of Examinations

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