

(Exam. Code: 1180)

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Marketing Management (PGDMM) -2nd Semester** (*Regular/Reappear*) Examination (for Students who missed their paper(s) due to **Clash/Medical/left-out/Sports** events in May-June, 2023 **to be held in August - 2023**)

(THEORY EXAMINATIONS)
TIME OF EXAMINATIONS: 2.00 p.m. to 5.00 p.m.

DATE & DAY	PAPER/SUBJECT/CODE NO.
<u>August, 2023</u>	
24 th , Thursday	DMM-106: Advertising and Consumer Behaviour (8580)
26 th , Saturday	DMM-107: Marketing Research (8581)
28 th , Monday	DMM-108: Logistic Management (8582)
30 th , Wednesday	DMM-109: International Marketing & Services (8583)

NOTE:THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

THE CANDIDATES ARE ADVISED TO APPEAR IN ANY OF THE FOLLOWING NEAREST CENTRES OF EXAMINATION TO THEM. THEY WILL ONLY BE ALLOWED TO GIVE EXAMINATION ON THE PRODUCTION OF THEIR ADMIT CARD AND ID PROOF AT THE EXAMINATION CENTRE.

CENTRE OF EXAMINATIONS:		
1.	CHANDIGARH – 69	Examination Hall, Near Mathematics Deptt., P.U., Sector – 14
2.	Ludhiana – 45	S.C.D. Govt. College

Chandigarh: 160014
Dated: 26.07.2023

Prof. Jagat Bhushan
Controller of Examinations