

(Exam. Code: 1180)

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Marketing Management**
(PGDMM) -2nd Semester (*Regular/Reappear*) Examination
to be held in **May-2023**

(THEORY EXAMINATIONS)
TIME OF EXAMINATIONS: 2.00 p.m. to 5.00 p.m.

DATE & DAY	PAPER/SUBJECT/CODE NO.
<u>May-2023</u>	
25 th , Thursday	DMM-106: Advertising and Consumer Behaviour (8580)
27 th , Saturday	DMM-107: Marketing Research (8581)
29 th , Monday	DMM-108: Logistic Management (8582)
31 st , Wednesday	DMM-109: International Marketing & Services (8583)

NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATIONS:		
1.	CHANDIGARH-25	D.A.V. College, Block-I, Sector-10
2.	CHANDIGARH-31	G.G.D.S.D. College, Block-I, Sector-32
3.	CHANDIGARH-32	G.G.D.S.D. College, Block-II, Sector-32
4.	LUDHIANA-23	Arya College Block-II

Chandigarh: 160014
Dated: 09.05.2023

Prof. Jagat Bhushan
Controller of Examinations