

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Bachelor of Vocational. (B. Voc.) (E-Commerce & Digital Marketing) - 2nd & 4th Semester (Regular/Reappear) Examination**
to be held in May - 2023

(THEORY EXAMINATIONS)

DATE & DAY	PAPER/SUBJECT/CODE NO.
2nd SEMESTER (Exam. Code: 1386) TIME OF EXAMINATIONS: 9.30 a.m. to 12.30 p.m.	
MAY – 2023 16 th , Tuesday	GEN-201: Soft Skills and Personality Development (9196) (<i>Common for All B.Vocs</i>)
19 th , Friday	GEN-202: Fundamental of Management (9455)
24 th , Wednesday	EDM-203: Marketing Management (9456)
27 th , Saturday	EDM-204: E-Services, Web Advertising and Web Publishing (9457)
4th SEMESTER (Exam. Code: 1388) TIME OF EXAMINATIONS: 2.00 p.m. to 5.00 p.m.	
MAY – 2023 17 th , Wednesday	GEN-401: Environmental Studies (9206) (<i>Common for all B.Vocs</i>)
20 th , Saturday	GEN-402: Introduction to DBMS and SQL (9462)
25 th , Thursday	EDM-403: Social Media Marketing (9463)
29 th , Monday	EDM-404: Retailing (9464)

NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION (THEORY):

1.	Muktsar-1(Girls)	Guru Nanak College, Block-I
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Chandigarh: 160014
Dated: 10.05.2023

Prof. Jagat Bhushan
Controller of Examinations