

PANJAB UNIVERSITY, CHANDIGARH

**Date-sheet for University Institute of Hotel and Tourism Management (UIHTM)
Bachelor of Travel & Tourism Management (BTM) – 1st, 3rd, 5th, & 7th Semester
(REAPPEAR) Theory Examination to be held in MAY/JUNE - 2023**

(THEORY EXAMINATION)

Bachelor of Travel & Tourism Management (BTM) –1st, , Semester Time of Examination: 2.00 p.m. to 5.00 p.m.	
DATE & DAY	SUBJECT/PAPER/CODE NO. (0790)
May-2023 25th,Thursday	BTM-111: Tourism: Concept, Status and Trends (5541)
27th,Saturday	BTM-112: Geography for Tourism (5542)
30th,Tuesday	BTM-113: Indian Society and Culture (5543)
JUNE-2023 1ST,Thursday	BTM-115: Introduction to Hospitality Industry (5545)

Bachelor of Travel & Tourism Management (BTM) –3rd, Semester Time of Examination: 2.00 p.m. to 5.00 p.m.	
DATE & DAY	SUBJECT/PAPER/CODE NO. (0792)
JUNE-2023 16TH,Tuesday	BTM-231: Travel Agency & Tour Operations (5551)
18th,Thursday	BTM -232: Principles of Management (5552)
20th,Saturday	BTM-234: Tourism Impacts (5553)
22nd,Monday	BTM-235: Special Interest Tourism (5555)
24th,Wednesday	BTM-237: Tourism Product of India: Cultural Heritage (5557)

Bachelor of Travel & Tourism Management (BTM) –5th, Semester Time of Examination: 9.3 p.m. to 12.30 p.m.	
DATE & DAY	SUBJECT/PAPER/CODE NO. (0794)
MAY -2023 30TH,Tuesday	BTM-351 : Basics Of Tourism Research (5564)
31st, Wednesday	BTM-352 Tourism Marketing (5565)
June-2023 1st,Thursday	BTM-353 Introduction to event Management (5566)
2nd, Friday	BTM-354 : Tourism Business Env. (5567)
3rd,Saturday	BTM-356 : Introduction to Air Travel (5569)
5th, Monday	BTM-357 : Business Tourism (5570)

Bachelor of Travel & Tourism Management (BTM) – 7th, Semester Time of Examination: 9.30 a.m. to 12.30 p.m.	
DATE & DAY	SUBJECT/PAPER/CODE NO. (0796)
May-2023 16th,Tuesday	BTM-471: Accounting for Managers (5575)
18th,Thursday	BTM-472 : Tourism Promotion (5576)
20th,Saturday	BTM-TM1: Service Marketing (5577)
22nd,Monday	BTM-TM3:Sales and distribution Management (5578)
24th,Wednesday	BTM-TM4: E- Marketing (5579)

NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION: CHANDIGARH - 53

**University Institute of Hotel & Tourism
Management, P.U. Sector-14**

**Chandigarh: 160014
Dated: 21.04.2023**

**Prof. JagatBhushan
Controller of Examinations**