

(Exam Code: 1197)

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Advertising and Public Relations**
1st Semester (Regular/Reappear) Examination to be held in
DECEMBER-2022

(THEORY EXAMINATION)
Time of Examination: 2.00 p.m. to 5.00 p.m.

DATE & DAY	PAPER/SUBJECT/CODE NO.
<u>DECEMBER-2022</u>	
12 th Monday	Paper-I: Communication Theory (8636)
15 th Thursday	Paper-II: Advertising (8637)
19 th Monday	Paper-III: Public Relations (8638)
22 nd , Thursday	Paper-IV: Social Dimensions of Advertising & Public Relations (8639)

- 1) THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC.INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATIONS:		
1.	Chandigarh – 43	P.U. Arts Block –III, Sector -14

Chandigarh: 160014
Dated:21.11.2022

Prof. Jagat Bhushan
Controller of Examinations