

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Advertising and Public Relations**
2nd Semester (*Regular & Reappear*) Examination (Offline mode) to be held in
July-2022

(THEORY EXAMINATIONS)
 TIME OF EXAMINATION: **2.00 p.m. to 5.00 p.m.**

DATE & DAY	PAPER/SUBJECT/CODE NO.
July-2022	
18 th , Monday	Paper-I: Advertising Campaign Planning (8599)
20 th , Wednesday	Paper-II: Digital Advertising & Public Relations (8600)
22 nd , Friday	Paper-III: Corporate Communications and Event Management(8601)
25 th , Monday	Paper-IV: Agency Management and Market Research(8602)

NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION:	
1. Chandigarh-43	P.U. Arts Block-III, Sector-14

Chandigarh: 160014
 Dated: 17.06.2022

Prof. Jagat Bhushan
 Controller of Examinations