

(Exam. Code: 1180)

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Marketing Management (PGDMM) -2nd Semester** (Regular/Reappear) Examination (Offline mode) to be held in **July-2022**

(THEORY EXAMINATIONS)
TIME OF EXAMINATIONS: **2.00 p.m. to 5.00 p.m.**

DATE & DAY	PAPER/SUBJECT/CODE NO.
<u>JULY-2022</u>	
6 th , Wednesday	DMM-106: Advertising and Consumer Behaviour (8541)
9 th , Saturday	DMM-107: Marketing Research (8542)
12 th , Tuesday	DMM-108: Logistic Management (8543)
15 th , Friday	DMM-109: International Marketing & Services (8544)

NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION:		
1.	CHANDIGARH-25	D.A.V. College, Block-I, Sector-10
2.	CHANDIGARH-31	G.G.D.S.D. College, Block-I, Sector-32
3.	LUDHIANA-23	Arya College Block-II
4.	HARIANA-1 (HSP.)	G.G.D.S.D. College, Block-I

Chandigarh: 160014
Dated: 16.06.2022

Prof. Jagat Bhushan
Controller of Examinations