## PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for University Institute of Hotel and Tourism Management (UIHTM)

Bachelor of Tourism & Travel Management (<u>BTTM</u>) – 1<sup>st, 3<sup>rd</sup>, 5<sup>th</sup>& 7<sup>th</sup>Semester <u>REGULAR & REAPPEAR</u>

Examination to be held in <u>JUNE/JULY-2022</u></sup>

## (THEORY EXAMINATION)

Bachelor of Tourism & Travel Management ( $\underline{BTTM}$ ) – $1^{ST}$ Semester ( $REAPPEAR$ )		
TIME OF EXAMINATION - 2.00 p.m. to 5.00 p.m.		
DATE & DAY	SUBJECT/PAPER/CODE NO. (0790)	
JULY-2022		
5 <sup>th</sup> , Tuesday	BTM-111: Tourism: Concept, Status and Trends-5874	
6 <sup>th</sup> , Wednesday	BTM-112: Geography for Tourism-5875	
7 <sup>th</sup> , Thursday	BTM-113: Indian Society and Culture-5876	
8 <sup>th</sup> , Friday	BTM-115: Introduction to Hospitality Industry-5878	

Bachelor of Tourism & Travel Management ( <u>BTTM</u> ) –3 <sup>rd</sup> Semester		
TIME OF EXAMINATION -9.30 a.m. to 12.30 p.m.		
(REGULAR & REAPPEAR)		
DATE & DAY	SUBJECT/PAPER/CODE NO. (0790)	
JULY-2022 5 <sup>TH</sup> , Tuesday	BTM-231: Travel Agency & Tour Operations-5884	
6 <sup>TH</sup> , Wednesday	BTM -232: Principles of Management-5885	
7 <sup>TH</sup> , Thursday	BTM-237: Tourism Product of India: Cultural Heritage-5890	
8 <sup>TH</sup> , Friday	BTM-235: Special Interest Tourism-5888	
9 <sup>TH</sup> , Saturday	BTM-234: Tourism Impacts-5887	

Bachelor of Tourism & Travel Management ( <u>BTTM</u> ) –5 <sup>th</sup> Semester		
TIME OF EXAMINATION - 2.00 p.m. to 5.00 p.m.(REAPPEAR)		
DATE & DAY	SUBJECT/PAPER/CODE NO. (0794)	
JUNE-2022 23 <sup>rd</sup> , Thursday	DTM 251 - Design Of Toursign Descovels 5907	
25 <sup>th</sup> , Saturday	BTM-351 : Basics Of Tourism Research- 5897 BTM-352 Tourusm Marketing-5898	
28 <sup>th</sup> , Tuesday	BTM-354 : Tourusm Business Env5900	
30 <sup>th</sup> , Thursday	BTM-356 : Introduction to Air Travel-5902	
JULY-2022 2 <sup>nd</sup> Saturday	BTM-357 : Business Tourism -5903	
4 <sup>th</sup> , Monday	BTM-353 : Introduction to event Management - 5901	

Bachelor of Tourism & Travel Management ( <u>BTTM</u> ) –7 <sup>th</sup> Semester			
TIME OF EXAMINATION - 2.00 p.m. to 5.00 p.m.(REAPPEAR)			
DATE & DAY	SUBJECT/PAPER/CODE NO. (0796)		
JULY-2022			
11 <sup>th</sup> , Monday	BTM-471: Accounting for Managers-5907		
13 <sup>th</sup> , Wednesday	BTM-472: Tourism Promotion-5908		
14 <sup>th</sup> , Thursday	BTM-TM1: Service Marketing-6041		
15 <sup>th</sup> , Friday	BTM-TM3:Sales and distribution Management-6042		
16 <sup>th</sup> , Saturday	BTM-TM4: E- Marketing-6043		

NOTE:

THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION: <u>CHANDIGARH - \_58</u>

University Institute of Hotel & Tourism Management, P.U. Sector-14

Chandigarh: 160014 Prof. JagatBhushan
Dated: 03.06.2022 Controller of Examinations