

Exam Code: 1197

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Advertising and Public Relations**
1st Semester (Regular/Reappear) Examination (Online mode)
to be held in **February-2022**

(THEORY EXAMINATION)

Time of Examination: 1.30 p.m. to 4.30 p.m.

DATE & DAY	PAPER/SUBJECT/CODE NO.
<u>FEBRUARY-2022</u>	
11 th , Friday	Paper-I: Communication Theory (8597)
15 th , Tuesday	Paper-II: Advertising (8598)
18 th , Friday	Paper-III: Public Relations (8082)
22 nd , Tuesday	Paper-IV: Social Dimensions of Advertising & Public Relations (8083)

NOTE:

- 1) The examination will be conducted in an online mode (from own place).
- 2) Candidates are advised to download/note down the correct question paper.

Chandigarh: 160014
Dated: 20.01.2022

Prof. Jagat Bhushan
Controller of Examinations