

PANJAB UNIVERSITY, CHANDIGARH

**Date-sheet for University Institute of Hotel and Tourism Management (UIHTM)
Bachelor of Tourism & Travel Management (BTM) –7th Semester *REGULAR & REAPPEAR*
Examination (*Online Mode*) to be held in *January/February-2022***

(THEORY EXAMINATION)

Time of Examination: 9.30 a.m. to 12.30 p.m.

DATE & DAY	SUBJECT/PAPER/CODE NO. (0796)
<i>January-2022</i>	
24th, Monday	BTM-471: Accounting for Managers (5907)
27th, Thursday	BTM-TM1: Service Marketing (6041)
29th, Saturday	BTM-TM3: Sales and Distribution Management (6042)
31st, Monday	BTM-TM4: E-Marketing (6043)
<i>February-2022</i>	
2nd, Wednesday	BTM-472: Tourism Promotion (5908)

NOTE:

- 1) The Examination will be conducted in an online mode (from own place).*
- 2) Candidates are advised to download/note down the correct question paper.*

**Chandigarh: 160014
Dated: 10.01.2022**

**Prof. Jagat Bhushan
Controller of Examinations**