

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Bachelor of Vocational. (B. Voc.) (E-Commerce & Digital Marketing) - 2nd SEMESTER (Regular/Reappear) Examination (Online mode)**
to be held in July-2021

(THEORY EXAMINATIONS)

Time of Examinations: **9.30 a.m. to 12.30 p.m.**

DATE & DAY	PAPER/SUBJECT/CODE NO.
<u>JULY - 2021</u> 10 th , Saturday	GEN-201: Soft Skills and Personality Development (9206) <i>(Common for All B. Voc)</i>
14 th , Wednesday	GEN-202: Fundamental of Management (9474)
16 th , Friday	EDM-203: Marketing Management (9475)
19 th , Monday	EDM-204: E-Services, Web Advertising and Web Publishing (9476)

NOTE:

- 1) The examination will be conducted in an online mode (from own place).
- 2) Candidates are advised to download/note down the correct question paper.

Chandigarh: 160014
Dated: 07.07.2021

Prof. Jagat Bhushan
Controller of Examinations