

(Exam. Code: 1180)

**PANJAB UNIVERSITY, CHANDIGARH**

Date-sheet for **Post Graduate Diploma in Marketing Management (PGDMM)**  
**2<sup>ND</sup> SEMESTER (Regular/Reappear) Examination (Online Mode)**  
to be held in July 2021

(THEORY EXAMINATIONS)  
TIME OF EXAMINATIONS: 1.30 p.m. to 4.30 p.m.

DATE & DAY	PAPER/SUBJECT/CODE NO.
<b><u>JULY, 2021</u></b>	
15 <sup>th</sup> , Thursday	<b>DMM-106:</b> Advertising and Consumer Behaviour (8541)
19 <sup>th</sup> , Monday	<b>DMM-107:</b> Marketing Research (8542)
23 <sup>rd</sup> , Friday	<b>DMM-108:</b> Logistic Management (8543)
27 <sup>th</sup> , Tuesday	<b>DMM-109:</b> International Marketing & Services (8544)

NOTE:

- 1) The examination will be conducted in an online mode (from own place).
- 2) Candidates are advised to download/note down the correct question paper.

Chandigarh: 160014  
Dated: 23.06.2021

Prof. Jagat Bhushan  
Controller of Examination