## PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for Bachelor of Tourism & Travel Management (BTTM) 7<sup>th</sup> Semester (Reappear) Examination (online mode) to be held in June/July – 2021

## (THEORY EXAMINATION)

| DATE & DAY                                  | SUBJECT/PAPER/CODE NO.                            |
|---|---|
|   |   |
| 7 <sup>th</sup> SEMESTER (Exam. Code: 0796) |   |
| Time of Examination: 01.30 pm to 05.30 pm   |   |
| <u>June-2021</u>                            |   |
| 28 <sup>th</sup> , Monday                   | BTM-471: Accounting for Managers (5907)           |
| 30 <sup>th</sup> , Wednesday                | BTM-472: Tourism Promotion (5908)                 |
| July-2021<br>2 <sup>nd</sup> Friday         |   |
| ū   | BTM-TM1: Service Marketing (6041)                 |
| 5 <sup>th</sup> , Monday                    | BTM-TM3: Sales and Distribution Management (6042) |
| 7 <sup>th</sup> , Wednesday                 | BTM-TM4: E-Marketing (6043)                       |

## **NOTE:**

- 1) The Examination will be conducted in an online mode (from own place).
- 2) Candidates are advised to download/note down the correct question paper.

Chandigarh: 160014 Prof. Jagat Bhushan
Dated: 07.06.2021 Controller of Examinations