## PANJAB UNIVERSITY, CHANDIGARH

## Date-sheet for MBA 4<sup>th</sup> Semester (For Students of Ludhiana & Chandigarh) Examination (online mode) to be held in June/July-2021 (THEORY EXAMINATION)

| DATE & DAY                                   | SUBJECT/PAPER/CODE NO.   |
|--|--|
| 4 <sup>th</sup> SEMESTER (Exam. Code : 0691) |  |
| Time of Examination: 9.30 am to 12.30 pm     |  |
| June-2021                                    |  |
| 22 <sup>nd</sup> Tuesday                     | MBA-7204: Human Values & Business Ethics (5183)                      |
| 24 <sup>th</sup> , Thursday                  | MBA-7241: Marketing of Services (5196)                               |
| 28 <sup>th</sup> , Monday                    | MBA-7243: Customer Relationship Management & Sales Management (5197) |
| 30 <sup>th</sup> , Wednesday                 | MBA-7222: International Financial Management (5189)                  |
| <u>JULY-2021</u>                             | MBA-7254: Labour Legislation II (5201)                               |
| 1 <sup>st</sup> Thursday                     | MBA-7234: Total Quality Management (5195)                            |
| 5 <sup>th</sup> , Monday                     | MBA-7252: Personal Effectiveness and Leadership (5200)               |
|  | MBA-7231: Knowledge Management (5192)                                |
| 7 <sup>th</sup> , Wednesday\                 | MBA-7224: Corporate Governance (5191)                                |

## **NOTE:**

- 1) The Examination will be conducted in an online mode (from own place).
- 2) Candidates are advised to download/note down the correct question paper.

Chandigarh: 160014 Prof. Jagat Bhushan
Dated: 10.06.2021 Controller of Examinations