

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for MBA (General) 3rd Semester Examinations (for Batch 2019-2021) Only for the Students of Institute of Management C/0. DAV College, Sector-10, Chandigarh (Online mode) to be held in April – 2021

(THEORY EXAMINATIONS)
TIME OF EXAMINATIONS: 09.30 a.m. to 12.30 p.m.

DATE & DAY	MBA (Full) (Exam. Code: 0690)
<u>APRIL-2021</u>	
6th, Tuesday	MBA-7101: Strategic Management (5182)
8th, Thursday	MBA-7141: Advertising & Consumer Behavior (5171)
9th, Friday	MBA-7142: Global Marketing Management (5172)
12th, Monday	MBA-7146: Industrial & Rural Marketing (5176)
15th, Thursday	MBA-7152: Strategic Human Resource Management (5178)
16th, Friday	MBA-7154: Organization Development (5180)

- 1) The Examination will be conducted in an online mode (from own place).
- 2) Candidates are advised to download/note down the correct question paper.

Chandigarh: 160014
Dated: 31.03.2021

Prof. Jagat Bhushan
Controller of Examinations