

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Advertising and Public Relations**
1st Semester (Regular/Reappear) Examination (Online mode)
to be held in **March-2021**

(THEORY EXAMINATION)
Time of Examination: **1.30 p.m. to 4.30 p.m.**

DATE & DAY	PAPER/SUBJECT/CODE NO.
<u>MARCH-2021</u>	
12 th , Friday	Paper-I: Communication Theory (9123)
15 th , Monday	Paper-II: Advertising (9124)
18 th , Thursday	Paper-III: Public Relations (9125)
22 nd , Monday	Paper-IV: Social Dimensions of Advertising & Public Relations (9126)

NOTE:

- 1) The examination will be conducted in an online mode (from own place).
- 2) Candidates are advised to download/note down the correct question paper.

Chandigarh: 160014
Dated: 26.02.2021

Prof. Jagat Bhushan
Controller of Examinations