

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **MBA (Executive)- 3rd Semester (Regular/Reappear)**
(Online mode) Examination to be held in March - 2021

(THEORY EXAMINATIONS)
Time of Examinations: 9.30 a.m. to 12.30 p.m.

DATE & DAY	PAPER/SUBJECT/CODE NO.
<u>MARCH-2021</u>	
9 th , Tuesday	MBA EX-7101: Strategic Management (5661)
12 th , Friday	MBA EX-7102: Managing Across Cultures (5662)
16 th , Tuesday	Group-A: MBA EX 7103: Services Marketing (5663)
	Group-B: MBA EX 7106: Management Control System (5666)
	Group-C: MBA EX 7109: Organizational Development (5669)
18 th , Thursday	Group-A: MBA EX 7104: Global Marketing (5664)
	Group-B: MBA EX 7107: Security Analysis & Portfolio Management (5667)
	Group-C: MBA EX 7110: Executive Compensation (5670)
22 nd , Monday	Group-A: MBA EX 7105: Advertising & Consumer Behaviour (5665)
	Group-B: MBA EX 7108: Strategic Cost Management (5668)
	Group-C: MBA EX 7111: Managerial Effectiveness (5671)

NOTE:

- 1) The examination will be conducted in an online mode (from own place).
- 2) Candidates are advised to download/note down the correct question paper.

Chandigarh: 160014
Dated: 15.02.2021

Prof. Jagat Bhushan
Controller of Examination