

**PANJAB UNIVERSITY, CHANDIGARH**

Date-sheet for **MBA (Full), MBA(fEX)-3<sup>rd</sup> Semester (Reappear) Examination**  
**(for session may-2020 not conducted due to nationwide Lockdown/Covid-19)**  
**(Online mode)** to be held in **January - 2021**

**(THEORY EXAMINATIONS)**  
**TIME OF EXAMINATIONS: Morning (9.30 a.m. to 12.30 p.m.)**

<b>DATE &amp; DAY</b>	<b>MBA (Full)</b> <b>(Exam. Code: 0690)</b>	<b>MBA (fEX)</b> <b>(Exam. Code: 0686)</b>
<b><u>JANUARY-2021</u></b> 19 <sup>th</sup> , Tuesday	<b><u>MBA-7101:</u></b> *Strategic Mgt. (5011)	<b><u>MBAfEX -7101:</u></b> *Strategic Mgt. (5015)
22 <sup>nd</sup> , Friday	<b><u>MBA-7121:</u></b> Financial Statement Analysis (5012)	-----
27 <sup>th</sup> , Wednesday	<b><u>MBA -7144:</u></b> Internet Marketing and Retail Management (5013)	-----
29 <sup>th</sup> , Friday	<b><u>MBA-7141:</u></b> Advertising & Consumer Behavior (5014)	-----

**\* MBA-7101/MBAfEX-7101 (\*Strategic Management) will be 4 hours paper.**

**NOTE:**

- 1) The examination will be conducted in an online mode (from own place).
- 2) Instructions/Guidelines for the candidate will be printed on Admit/Roll No card which can be downloaded from Panjab University Official website.
- 3) Candidates are advised to download/note down the correct question paper.

**Chandigarh: 160014**  
**Dated: 07.01.2021**

**Prof. Jagat Bhushan**  
**Controller of Examinations**