

MAY19-DIP-025
(Exam. Code: 1180)

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Marketing Management (PGDMM)**
2ND SEMESTER (Regular/Reappear) Examination to be held in May 2019

(THEORY EXAMINATIONS)
TIME OF EXAMINATIONS: 2.00 p.m. to 5.00 p.m.

DATE & DAY	PAPER/SUBJECT/CODE NO.
MAY, 2019 22 nd , Wednesday	DMM-106: Advertising and Consumer Behaviour (8541)
25 th , Saturday	DMM-107: Marketing Research (8542)
28 th , Tuesday	DMM-108: Logistic Management (8543)
31 st , Friday	DMM-109: International Marketing & Services (8544)

NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/ PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION:

1)	Ludhiana-23	Arya College Block-II
2)	Chandigarh-25	D.A.V. College, Block-I, Sector-10
3)	Chandigarh-31	G.G.D.S.D. College, Block-I, Sector-32

Chandigarh: 160014
Dated: 15.05.2019

Prof. Parvinder Singh
Controller of Examinations