PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for <u>Bachelor of Tourism & Travel Management</u> (B.T.T.M) (4 Year Course)

6th Semester (Reappear) & 7th Semester (Regular)

Examination to be held in December, 2018

(THEORY EXAMINATION)

DATE & DAY	SUBJECT/PAPER/CODE NO.
6 TH SEMESTER (Exam. Code:0795)	
Time of Examination: 9.30 a.m. to 12.30 p.m.	
DECEMBER-2018	
5 th , Wednesday	BTM-362: Tourism Business Economics (5905)
	BTM-OT4: Tourism Product: Asia, Middle East & Pacific Asia(4934)
7 th , Friday	BTM-363: Airline Service and Inflight Facilities (5906)
11 th , Tuesday	BTM-OT1: Regional Dimension of International Tourism(4932)
13 th , Thursday	BTM-OT3: Tourism Product: Europe & America(4933)
7 TH SEMESTER (Exam. Code:0796)	
Time of Examination: 1.30 p.m. to 4.30 p.m.	
DECEMBER-2018	
5 th , Wednesday	BTM-471: Accounting for Managers (5907)
7 th , Friday	BTM-472: Tourism Promotion (5908)
11 th , Tuesday	BTM-TM1: Service Marketing (4935)
13 th , Thursday	BTM-TM3: Sales and Distribution Management (4936)
15 th , Saturday	BTM-TM4: E-Marketing (4937)

NOTE:

THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION:

CHANDIGARH - 58

University Institute of Hotel & Tourism Management, P.U. Sector-14

Chandigarh: 160014 Prof. Parvinder Singh
Dated: 27.11.2018 Controller of Examinations